



shawntgrayDESIGN

web design • graphic design • brand & design consultant

Shawn T Gray
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Cleveland born & raised

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◦ ○ Web Design & Development ○ ◦

Build a new website starting at \$500 per website

What's included in this service

- Initial consultation and regular meetings to track progress of the project.
- Modern, responsive website utilizing HTML, CSS, PHP, Javascript (jQuery), and other design tools. *Includes a Home Page, About or Meet the Team Page, Contact Page, and other secondary information pages as needed. Additional charges apply for larger websites based on project scope.*
- Initial web hosting, unique email address, FTP/SFTP setup.
- Any necessary copy proofing and image editing needed to better merge the content with the design.
- SEO and social media integration.

Additional options

- Monthly Server & Web Hosting Fees\$40/mo.
- Wordpress or other CMS setup.....starting at \$200 *Perfect for blogs and other frequently changing content. Price does not include WordPress.com, Wix, Squarespace, etc. account activation fees.*
- Monthly upgrades & maintenance up to \$200/mo. *\$30 per workhour with a maximum fee of \$200 per month.*
- Social media setup..... \$75/platform *Includes custom graphics and other content needed for each platform.*
- Domain Registration..... starting at \$10/domain *Price is dependent on the availability of the requested domain name.*

◦ ○ Branding & Other Graphic Design Projects ○ ◦

- Logo Design (includes multiple versions) \$100
- Brand & Identity Design Package (choose from the following: business card, letterhead, pre-printed envelopes, custom email template, branded folders) starting at \$45/item
- Event/Special Flyer Design (for digital and/or print purposes) \$75
- Tri-Fold Brochure Design \$75
- Large-Format Print Pieces (perfect for special events) \$150
- Book and Large Document Design (does not include copywriting & proofreading, price based on project)TBD
- Full Event Design (price based on scope of project)TBD
- Brand & Design Consultation (does not include meetings to start a project using my other services)..... \$50/hr

* No charge for the initial project consultation. Discounts available for large orders.

Other products and services available upon request – just ask!

Let's work together to make your idea a reality!

